



Packages *Available*

	<i>Basic</i>	<i>Standard</i>	<i>Premium</i>
Minimum Monthly Sales Target	0	K 15 000	K 30 000
543 Terminal Price	K 2 500	K 900	Free
Airtel Commissions	5 %	5 %	5.5 %
MTN Commissions	6 %	6 %	6.5 %
Zamtel Commissions	6 %	6 %	6.5 %
iConnect iBundles	4.5 %	4.5 %	5 %
iConnect iSpot	9.5 %	9.5 %	10 %
Madison Life	3 %	3 %	3.5 %
DStv	1 %	1 %	1 %
GOtv	1 %	1 %	1 %
POS Paper	Free	Free	Free
Machine Repairs	As per quote	As per quote	Free

Some of our differentiators

543 terminals are more reliable.

- Merchants have the option to use two networks to connect.
- 543 terminals use USSD which is more stable than GPRS.
- Customers also have the option to use GPRS

Merchants can access their accounts through 3 channels i.e.

- On the Phone through *543#
- Online through <https://543.cgrate.co.zm>
- POS Terminal

Merchants on credit can order stock using their phones.

Merchants can go to our pay points to pay for stock, request for POS paper and receive support.

543 terminals vend both pin vouchers (Pin-Topup) and pin-less (Direct-Topup) vouchers.

All sales through the 543 terminal can be tracked online and business owners can view sales reports for better planning purposes.

The 543 terminal allows multiple cashiers to sell from the same 543 account and sales can be easily reconciled.

Merchants do not have to order specific denominations. One block amount covers all service providers and denominations.

High volume merchants are eligible for credit facilities and payment collections.

543 Terminal Advantages over Scratch Cards

The 543 terminal has options to vend a wide range of vouchers from prepaid airtime, prepaid T.V to prepaid electricity to prepaid internet and other bill payments.

With the 543 terminal, airtime can be sent directly to the receiving phone without having to enter a pin.

Better stock management:

- There is no need to keep track of specific stock denominations and order specific denominations. With the 543 terminal, one block amount covers all denominations.
- Merchants will be able to sell any denomination as long as there is enough credit in the 543 account. Stock can be loaded within minutes as compared to someone physically delivering scratch cards.

The 543 terminal gives more structure to business owners.